



FREELANCE ADHOC

Book Machine Creative Agency | Designer

Jan 2023 - present

Designing marketing material for clients including Macmillan Education, Cambridge University Press, DK Learning, Eyeworks and Renaissance.

Collaborate Agency | Designer

June 2021 - present

Book design for clients including DK Learning, Pearson Education, Scholastic, Wayland and Numberblocks.

FREELANCE CONTRACT

DC Thomson & Co, 110% Gaming | Designer

Jan 2023 - Jan 2024

Magazine design for license characters including Minecraft, Roblox, Super Mario and Pokémon.

Kennedy Publishing | Magazine Designer

Nov 2018 - Jan 2020

I was responsible for designing *Bob the Builder*, *Charlie and Lola*, *Blaze and the Monster Machines* and *Num Noms* monthly magazines. Each issue included stickers, puzzles, stories, recipes and crafts. I would ensure that each magazine was approved by the license holder, proof readers and directors prior to uploading the final pdfs to the printer.

Russell Knight Design | Designer

April 2017 - Nov 2019

I worked on a variety of marketing and presentation material including advertisements, packaging, brochures, exhibition stands and online banners. This was for a variety of clients including Waitrose, Crosta & Mollica and Primark.

Egmont Books | Designer

Sept 2010 - July 2011

I worked for the fiction, picture book and gift list teams. My role included designing books from concept through to print, artworking and commissioning illustrators.

GMC Publications | Freelance Magazine Designer

May 2010 - Aug 2010

Following my successful pitch I designed the launch issue of 'Making', a contemporary arts and craft magazine. I created the templates and style guides for the designers to follow.

Orchard Books | Designer (maternity cover)

Nov 2009 - April 2010

I designed covers and spreads for their fiction and picture book titles.

Igloo Books | Project Manager

April 2008 - Jan 2010

I project managed book series on an adhoc basis. I designed from concept through to approving final proofs. This included managing the budgets, schedules and contracts, commissioning and art directing the illustrators and sourcing photographs.

Campbell Books | Designer (maternity cover)

June 2008 - June 2009

I designed novelty books for 0-5 year olds. My responsibilities included designing books from concept to print, re-use design and commissioning and art directing illustrators.

Egmont Books | Senior Designer (temporary cover)

March 2008 - July 2008

Working in the fiction department I designed a variety of books including thrillers, fantasy, romance and comedy. My responsibilities included designing books from concept to print and commissioning and art directing the illustrators and designers. I designed *Running on the Cracks* by Julia Donaldson, which was shortlisted for the Independent Booksellers' Award.

Ladybird Books, Brands and Licensing | Senior Designer (maternity cover)

Aug 2007 - Feb 2008

I designed books for cinema and TV tie-ins. Licences included Peppa Pig, Iron Man, Scooby-Doo and Angelina Ballerina.

Kingfisher Publications | Designer

March 2007 - Dec 2007

Working in the fiction department my role included designing covers, spreads and packaging for picture and chapter books, taking projects from concept to print, art directing illustrators, picture research and constructing dummy books for bookfairs.

PERMANENT CONTRACT

Tony Potter Publishing | Designer

Sept 2003 - Feb 2007

I designed books from concept to print. My role included photographic and illustrative picture research, art direction, paper-engineering, photo-shoots for food, fashion and models, designing promotional material for client meetings and representing the company at book fairs including London Book Fair, Bologna and London Asia Expo to discuss projects with clients.

City College Brighton and Hove | Graphic Designer

July 2000 - Aug 2003

I designed marketing material including brochures, prospectuses and advertisement campaigns and exhibition stands.